

2014 Sid Meier's Civilization®: Beyond Earth™ Bundle: AMD Radeon™ R9 290 Series Graphics – SHORT TERMS AND CONDITIONS

*2014 Sid Meier's Civilization®: Beyond Earth™ Bundle: AMD Radeon™ R9 290 Series Graphics. Get an AMD Unique ID for a free download of Sid Meier's Civilization®: Beyond Earth™ PC Game when you purchase an Eligible AMD product from a participating etailer or retailer between November 6th, 2014 and either February 28, 2015 or when supply of AMD Unique ID Codes are exhausted, whichever occurs first. AMD Unique ID code must be used by February 28, 2015, after which the AMD Unique ID is void. LIMIT: One (1) AMD Unique ID Code, per person per Eligible AMD Product purchased. Limit 3 per household regardless of the number of Eligible AMD Product purchased. Internet connection required. Internet connection fees may apply. You must be 17+ years of age or of the age of majority in your country of residence whichever is older to redeem this offer. Offer is subject to geographical limitations. See www.amd.com/getcivilization for complete details. Website and PC Application may not be provided in your local language. Confirm with your etailer/retailer eligibility of the purchased product, availability of AMD Unique ID Codes prior to purchase. Method for obtaining an AMD Unique ID Code may be found at www.amd.com/civilizationoffer for complete details. Void in any jurisdiction where prohibited. Not valid with any other offer unless specifically stated therein.

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2014 Sid Meier's Civilization®: Beyond Earth™ Bundle: AMD Radeon™ R9 290 Series Graphics – LONG TERMS AND CONDITIONS

These Terms and Conditions govern the receipt of key codes (“Key Codes”) for free downloads of “Sid Meier's Civilization®: Beyond Earth™” (“Free Game”) with the purchase of an Eligible AMD Product (see “Eligible AMD Products” as defined below) (the “Promotion”). By participating in the Promotion, you consent to be bound by these Terms and Conditions. The Promotion is open to participants who are the age of majority in their country of residence or at least 17, whichever is older. Residents of the People's Republic of China, Burma, Cuba, Iran, North Korea, South Korea, Venezuela, Sudan and Syria are not eligible or any country in which distribution of the Free Game is not available, prohibited by law or export restrictions are not eligible. Upon purchase of an Eligible AMD Product from a participating retailer during the Promotion Period (defined below), a participants will obtain an AMD Unique ID from the participating retailer and may redeem the AMD Unique ID for a Free Game Key Code at the <http://www.amd.com/civilizationpromo> portal.

Promoter: Advanced Micro Devices, Inc., One AMD Place, Sunnyvale, California 94088 USA.

Promotion Period: Promotion Period begins November 6th, 2014 and ends on February 28, 2015. Eligible AMD Product must be purchased during Promotion Period. AMD Unique ID must be used to obtain Free Game download by February 28, 2015, after which the AMD Unique ID is void.

Eligible AMD Product: AMD Radeon™ R9 295X2, AMD Radeon™ R9 290X (4 and 8GB), and AMD Radeon™ R9 290 Graphics Cards. Prior to purchasing, confirm that your retailer is participating in the Promotion and that the product qualifies for the Promotion.

To Receive AMD Unique ID:

Prior to purchasing, it is recommended that you confirm with your e-tailer or retailer that the product qualifies as an Eligible AMD Product.

Participant should refer to the participating retailer for instructions regarding obtaining AMD Unique ID before purchase. As examples only, a participating retailer may require you to request AMD Unique ID from the cashier upon purchasing the Eligible AMD Product(s); a voucher with the AMD Unique ID may be inserted into the shipping box; AMD Unique ID may be emailed to you after the participating retailer confirms your online purchase; or a participating retailer may require you to fill out an online request form after your purchase demonstrating that you purchased the Eligible AMD Product(s) from that participating retailer during the Promotion Period. The AMD Unique ID may be given to you on a physical coupon voucher or it may be provided to you electronically.

Personal data: All information submitted as part of this Promotion will be collected and processed by Advanced Micro Devices Inc. and its agents in Canada for the purpose of managing this promotion in accordance with Advanced Micro Devices Inc.'s privacy policy, available at <http://www.amd.com/en-us/who-we-are/privacy>. By participating in this Promotion, Participants authorize AMD to transfer their personal data for the purposes of administration of the Promotion. Personal information collected includes first name and last name, email address, postal address, country, state or province and will be used to: (a) contact the participant in connection with the Promotion; and (b) if the Participant elects to receive additional information from AMD, to send additional information to the Participant. The Participants have a right of access to, modification and withdrawal of their personal data and the right of

opposition to the data collection, under certain circumstances. To exercise such right, they may write to support@amd4u.com.

AMD will not provide personal information to any third party, except as necessary to: (i) administer the Promotion and award the Application; (ii) comply with legal requirements of any governmental authority, (iii) protect and defend the rights or property of AMD; and (iv) enforce these Terms and Conditions.

OFFER GOOD ONLY WHILE SUPPLIES LAST. PARTICIPANTS WILL NOT BE ALLOWED TO OBTAIN AMD UNIQUE IDS OR KEY CODES AFTER ALL AMD UNIQUE IDS AND KEY CODES HAVE BEEN DISTRIBUTED.

To Receive Key Code: An internet connection is required. Connection fees may apply. Upon receipt of the AMD Unique ID, Participant should visit www.amd.com/civilizationpromo, input the AMD Unique ID (referred to as a “Unique ID” on the website) and the other required information, and submit the web form. THIS WEBSITE MAY BE PROVIDED IN ENGLISH, JAPANESE, KOREAN, GERMAN, ITALIAN, FRENCH, AND SPANISH ONLY. Participant will receive an email from Rayment & Collins (noreply@amd4u.com) at the email address provided on the web form which contains the Key Code. If Participant does not receive the Key Code via an email from Rayment & Collins within seven (7) days of supplying the AMD Unique ID on www.amd.com/civilizationpromo, the Participant should contact support@amd4u.com.

An internet connection is required. Internet connect fees may apply. Upon receipt of the AMD Unique ID, Participant should visit www.amd.com/civilizationpromo, sign up for a user account (if Participant does not already have an account), input the AMD Unique ID (referred to as a “Unique ID” on the website) and provide all other information, as required, and submit the web form . Participant will receive an email from Rayment & Collins (noreply@amd4u.com) at the email address provided on the web form which contains the Key Code. If Participant does not receive the Key Codes within seven (7) days of redeeming the AMD Unique ID on www.amd.com/Civilizationpromo, the Participant should (i) check his/her “junk” email or “spam” folders to see if the email has been directed there and (ii) if not, contact support@amd4u.com or enter a ticket through “Contact Support” on www.amd.com/gamepromo. No substitutions or exchanges allowed. THIS WEBSITE IS ONLY PROVIDED IN THE FOLLOWING LANGUAGES: ENGLISH, JAPANESE, KOREAN, GERMAN, ITALIAN, FRENCH, RUSSIAN, PORTUGUESE AND SPANISH.

To Download the Free Game: An internet connection is required. Connection fees may apply. Upon receipt of the Key Code, Participant must visit the Steam website, www.steampowered.com/getsteam to sign up for a free user account or to log into an existing user account. THIS WEBSITE AND THE FREE GAME MAY NOT BE PROVIDED IN YOUR LOCAL LANGUAGE. Steam user account and acceptance of Steam terms and conditions are required. THIS REGISTRATION IS IN ADDITION TO THE REGISTRATION REQUIRED TO OBTAIN THE KEY CODE. Specific instructions for downloading the Free Game from Steam with the Key Code will be provided with the Key Code.

Minimum specifications to play the Free Game can be found on the following site:

Civilization: Beyond Earth: <https://www.civilization.com/en/games/civilization-beyond-earth/> and/or <http://store.steampowered.com>

Offer may not be exchanged, sold or redeemed for cash or other goods or services and may not be combined with any other offer, rebate, or discount unless explicitly stated therein.

Only one AMD Unique ID for Civilization: Beyond Earth per Eligible AMD product purchased per participant. Limit three (3) per household regardless of the number of Eligible AMD products purchased. Any attempt to exceed the maximum number of Key Codes per participant, whether through the use of multiple e-mail accounts or any automated system may result in disqualification.

Free Game is for personal use only (i.e. no commercial use including but not limited to use in an internet café environment). Participants may not resell a Key Code and so doing may void the Key Code, the Participant's AMD Unique IDs and/or the Participant's (or third party's) ability to download the Free Game or use the Key Codes.

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Any tax liability is the sole responsibility of, and must be paid by, the Participant.

Promoter reserves the right to amend or cancel the terms of this Promotion at any time without prior notice.

Promoter may declare this Promotion void where it is taxed, regulated, prohibited or restricted by applicable law.

The decisions of Promoter with respect to any and all aspects of the Promotion are final and binding.

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